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Friday, July 12, 2019

According to our records, you're not an MCBC member. Support the organization working to make your rides better by joining us today! Act now and you'll get a member-exclusive invite to the Columbia / Mountain Hardwear Employee Store (where products are 40-50% off), valid from July 12 - August 4!

If you think you received this message in error, please email peggy@marinbike.org.

GETTING TO KNOW TARRELL KULLAWAY, OUR NEW EXECUTIVE DIRECTOR



MCBC welcomed new Executive Director Tarrell Kullaway on July 1 and she's been busy ever since, hustling around Marin (by bike!) to meet with supporters, sponsors, and decision-makers. We were able to steal a few minutes of Tarrell's time to learn more about her love of bicycling, first impressions on riding in Marin, and vision for our bicycling future.

RIDE WITH TARRELL



RICE TO ANDERSEN PATHWAY RIBBON CUTTING, RIDE NEXT WEEK

Marin's next pathway is set to open next week! You have two opportunities to join us on the pathway to learn more about the project and celebrate its opening, with a ribbon-cutting ceremony on July 16 and ride on July 18. More Information >>



TAKE PART IN ADVENTURE REVIVAL, MARIN'S FIRST SUPPORTED GRAVEL RIDE!

Get ready to explore mixed terrain for a good cause, as NorCal High School Cycling
League and MCBC roll out the inaugural
Adventure Revival on September 7, 2019!
Register Today >>



MCBC SPONSOR PROFILE

MARIN SANITARY: DOING THEIR PART FOR BICYCLISTS & THE ENVIRONMENT

Marin Sanitary is at the forefront of the waste management industry, but did you know that they also train drivers on bicycling safety, encourage employees to bike to work, and sponsor MCBC's Valet Bike Parking program? Meet Marin Sanitary Service >>

Please support those who support MCBC!



UPCOMING EVENTS

Featured Events

FAMILY BIKING @ SUNDAYS ON SHERMAN



EGILATOR Remo

SUN, JULY 14, 11 AM - 3 PM | NOVATO

Please join us for as we take over Sherman Avenue to play! <u>Sundays on Sherman</u> is a chance for community members of all ages to come outside and participate in FREE games and activities, including Family Biking Workshops hosted by MCBC! <u>More Information</u> >>

MCBC x EQUATOR SUMMER RIDE & SHOPPING BAZAAR

SAT, JULY 20, 8:30 AM - 2 PM | EQUATOR LARKSPUR

Join MCBC and Equator Coffee for a road or dirt social-pace group ride, followed by a shopping bazaar featuring local cycling and apparel vendors! More Details & RSVP >>



RIDE WITH US: MARIN HEADLANDS (+ OFF-ROAD KIT PREVIEW!)

THU, JULY 25, 5:30 PM | EQUATOR COFFEES / PROOF LAB, TAM JUNCTION

We're joining forces with Equator Coffees / Proof Lab and Eliel Cycling for a pop-up shop, kit-fit, happy hour, and mixed-terrain Headlands loop! PLUS you'll get to preview MCBC's brand new MTB/GRVL kit! Get the First Look! >>

- Rice to Andersen Pathway Ribbon Cutting Ceremony | Tue, 7/16, 2 PM | Andersen Dr Pathway Entrance, San Rafael
- Ride With Us: SMART Pathway Progress Report | Thu, 7/18, 5:30 PM | The New Wheel, Larkspur
- <u>Summer Family Mountain Biking Festival</u> | Sat, 7/13, 10 AM | China Camp State Park (Hosted by Trips for Kids Marin)
- Slow & Say Hello! Outpost @ West Point Inn Pancake Breakfast | Sun, 7/14, 9 AM | Old Railroad Grade, Mt. Tam
- Motherload (Cargo Bike Documentary) | Fri, 7/19 Thu, 7/25 (dates & times TBD) | Smith Rafael Film Center, San Rafael
- Valet Bike Parking @ San Rafael Sunset Criterium | Sat, 7/27, 1:30 PM | Downtown San Rafael
- Valet Bike Parking @ Bike to the Ballpark (More Details TBD) | Sun, 8/11, 1 PM | Albert Park, San Rafael

- MCBC Dirt Fondo | Sat, 8/17, 7 AM | Marin Headlands
- Bike the Watershed IX | Sat, 8/17, 10 AM | Gallinas Watershed, San Rafael
- Cycle Fest | Sat, 9/1, 9 AM | Sports Basement Novato
- Adventure Revival Marin | Sat, 9/7, 7 AM | Fairfax

Looking for bike-related events? Got an event to promote? Head to our Event Calendar!

VOLUNTEER OPPORTUNITIES

- Valet Bike Parking @ San Rafael Sunset Criterium | Sat, 7/27, 1:30 PM | Downtown San Rafael
- MCBC Rest Stop @ Marin Century | Sat, 8/3 (several shift options) | Nicasio
- MCBC Dirt Fondo | Sat, 8/17, 7 AM | Marin Headlands

WHAT WE'RE READING

Why you should have cameras mounted to your bike (Cycling Tips)

Bike camera and light brand Cycliq shares several videos used to successfully prosecute people who drove dangerously or illegally.

E-bike incentives "over twice as effective" as e-car grants (bikebiz)

California lawmakers want to give people who purchase electric cars rebates worth up to \$7500. This research out of the UK confirms something we already know: that we should be trying to get people on e-bikes instead.

Americans shouldn't have to drive, but the law insists on it (CityLab)

"In America, the freedom of movement comes with an asterisk: the obligation to drive."

Yuri Hauswald - Gravel Ambassador Extraordinaire (The Gravel Ride Podcast)

Local gravel king and Adventure Revival ambassador Yuri Hauswald chats about his foray into cycling, the rise of gravel riding, and of course, Adventure Revival!

JOIN / RENEW



MARINBIKE.ORG







When you ride Marin's roads, trails, and pathways, you Experience MCBC. Join us today.