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Wednesday, August 7, 2019

According to our records, you're not a Marin County Bicycle Coalition member.

<u>Join the team</u> working to make bicycling in Marin safe, fun, and accessible for all!

RIDE WITH US IN NEW MCBC JERSEYS & BIB SHORTS



There are only two cycling kits that directly support safer and better riding in Marin: ours! Now until August 20, you can stock up on high-quality cycling apparel that shows your support for safe roads and expanded trail access. Introducing our new Shoreline Highway and Mt. Tam kits...

Become a member today and you'll get 20% off your order!

FLY YOUR COALITION'S COLORS

PREPARING FOR SMART'S SALES TAX EXTENSION



As SMART prepares for a likely ballot measure in March 2020 to extend its 1/4-cent sales tax, MCBC is again calling on SMART to fulfill its promise to Marin voters by completing the much-needed multi-use pathway linking San Rafael and Novato as quickly as possible. Read what we had to say in response to SMART and Marin Audubon in this recent IJ article.

We will be polling you on SMART's sales tax extension next week; keep an eye on your inbox!

MARIN IJ: 'Marin factions squeeze SMART over path project'



JOIN OUR TEAM! WE'RE HIRING A COMMUNICATIONS & MARKETING COORDINATOR

MCBC is seeking an ambitious, quick-learning, bike-loving marketing professional eager to amplify our work and engage supporters. The Communications & Marketing Coordinator will play a key role in getting the word out about our advocacy efforts, events, and community! Join our team! >>



LESS THAN 75 TICKETS REMAINING FOR ADVENTURE REVIVAL, A GRAVEL GRIND FOR GOOD!

We're teaming up with NorCal High School Cycling League and a star-studded cast of local riders and sponsors to deliver the inaugural Adventure Revival on September 7! Don't Miss Out! >>

Please support those who support MCBC!



UPCOMING EVENTS

Featured Events



RIDE WITH US: RAILROAD TO PANTOLL MTB/GRVL

THU, AUG 8, 5:30 PM | STUDIO VELO

Join MCBC staff and other bike lovers for an end-of-day off-road loop from Downtown Mill Valley to West Point Inn, followed by a post-ride gathering at Equator Coffee in Mill Valley! This is a training ride for the MCBC Dirt Fondo, and is mountain and gravel bike friendly. Ride With Us! >>



MCBC VALET BIKE PARKING

BIKE TO THE BALLPARK!

SUN, AUG 11, 1 PM | SAN RAFAEL PACIFICS

Baseball and bikes--what's not to love? We'll be parking bikes at the Pacifics game this Sunday; the first 100 people to bike there get \$5 for concessions! Plus, enter to win \$100 from our friends at Trips for Kids' Re-Cyclery Bike Shop! Take Me Out to the Ballgame >>

- MCBC Dirt Fondo | Sat, 8/17 | Marin Headlands
- Bike the Watershed IX | Sat, 8/17 | Gallinas Watershed, San Rafael
- Ride With Us: SMART Progress Report Pt. 2 (More Details TBA) | Thu, 8/29 | Novato
- Cycle Fest | Sat, 9/1 | Sports Basement Novato
- Adventure Revival Marin | Sat, 9/7 | Fairfax
- Mountain Bike Hall of Fame Induction Weekend | Sat-Sun, 9/13-14 | Fairfax

 $Looking \ for \ bike-related \ events? \ Got \ an \ event \ to \ promote? \ Head \ to \ our \ \underline{\textit{Event Calendar}}!$

VOLUNTEER OPPORTUNITIES



MCBC DIRT FONDO

SAT, AUG 17 | MARIN HEADLANDS

If you didn't get a ticket for the sold-out Dirt Fondo, we need your help to pull off the epic ride! All volunteers get an MCBC t-shirt and access to the post-ride BBQ. Some roles even get you out on the course on your bike! Volunteer for the Dirt Fondo >>

- Volunteer Patrollers | Contact Prior to 8/25 Orientation | Marin County Open Space District
- Volunteer Docents | Apply by 8/31 | Mt. Tamalpais State Park

WHAT WE'RE READING

Bicycles, Gender, and Risk: Driver Behaviors When Passing Cyclists (<u>University of Minnesota</u>)

A study out of Minnesota found that drivers tended to pass women on bikes more closely than men, again underscoring the bicycling gender gap and need for protected bike lanes.

Cycling fully-fledged part of Dutch climate policy (European Cyclists' Federation)

The Dutch government's recently-adopted Climate Agreement includes five ambitious strategies to improve bicycling in order to combat climate change. If only...

We've Blamed Traffic Deaths on Bicyclists Since 1880. What About Drivers? (<u>The New York Times</u>)

"Without a systemic rethinking of the primacy of cars in urban life and the implementation of more aggressive ways to de-incentivize driving and particularly careless driving, it is hard to imagine a new world emerging."

JOIN / RENEW



MARINBIKE.ORG







When you ride Marin's roads, trails, and pathways, you Experience MCBC. Join us today.

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