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Thursday, August 15, 2019

According to our records, you're not a Marin County Bicycle Coalition member.

<u>Join the team</u> working to make bicycling in Marin safe, fun, and accessible for all!



COMMUNICATIONS & MARKETING COORDINATOR | ADMINISTRATIVE & EVENTS ASSISTANT

Love bicycling? Want to make a difference in your community? Come work with your Bicycle Coalition! MCBC is hiring for two key positions that will amplify our work, engage supporters, and increase our bandwidth for advocacy and events.





MCBC JOINS EYES UP CAMPAIGN

MCBC and several others have joined forces to bring the *Eyes Up* campaign to Ross Valley in response to preventable tragedies in which people have been killed by drivers who were distracted and/or driving under the influence. Our goal is to encourage people to keep their EYES UP and be mindful of other road users while driving, walking, and bicycling. Eyes Up, Slow Down >>

ADVENTURE REVIVAL COURSE



PREVIEW

We're teaming up with NorCal High School Cycling League to deliver an epic mixed-terrain ride covering some of Marin's best roads, fire roads, and trails on Sept. 7. Check out our course preview and equipment recommendations. Hardtail or Gravel Bike?



SHOW YOUR MCBC PRIDE & SUPPORT OUR WORK; PRE-ORDER OUR NEW KITS BY AUG 20!

There are only two cycling kits that directly support safer and expanded riding opportunities in Marin, and they're both ours! Now until August 20, pre-order high-quality cycling apparel made by Eliel and Castelli. Members get 20% off! Show Your Pride for Better Rides >>



VOLUNTEER AT THE DIRT FONDO THIS WEEKEND!

If you didn't get a ticket for the sold-out Dirt Fondo, we need your help to pull off the epic ride! All volunteers get an MCBC t-shirt and access to the post-ride BBQ. Some roles even get you out on the course on your bike! Volunteer for the Dirt Fondo >>

Please support those who support MCBC!



UPCOMING EVENTS

Featured Events

RIDE WITH US: NORTH MARIN BAY TRAIL

THU, AUG 29, 5:30 PM | CIVIC CENTER SMART STATION

We're teaming up with SF Bay Trail to showcase a gravel route along beautiful wetlands from McInnis Park to Novato. Ride





With Us! >>

CYCLEFEST

SUN, SEP 1, 9 AM | SPORTS BASEMENT NOVATO

You can't spell recycling without cycling, and you can't find a better place to recycle cycles than at CycleFest. It's like a swap meet for all things bike! Buy, sell, or trade bikes, equipment, parts, and apparel. Plus in-store vendors, bike demos, and a group ride. Proceeds benefit MCBC! Join Us at CycleFest! >>

- MCBC Dirt Fondo | Sat, 8/17 | Marin Headlands (SOLD OUT)
- Bike the Watershed IX | Sat, 8/17 | Gallinas Watershed, San Rafael
- Adventure Revival Marin | Sat, 9/7 | Fairfax
- Mountain Bike Hall of Fame Induction Weekend | Sat-Sun, 9/13-14 | Fairfax

Looking for bike-related events? Got an event to promote? Head to our *Event Calendar!*

VOLUNTEER OPPORTUNITIES

- MCBC Dirt Fondo | Sat, 8/17 | Marin Headlands
- Volunteer Patrollers | Contact Prior to 8/25 Orientation | Marin County Open Space District
- Volunteer Docents | Apply by 8/31 | Mt. Tamalpais State Park

WHAT WE'RE READING

Copenhagen has taken bicycle commuting to a whole new level (Los Angeles Times)

"It's like getting dressed or brushing your teeth in the morning. You get on your bike every day because it's there. So no one really ever asks themselves if it's better to bike or drive a car. Biking is what we do."

Study finds that e-bike riders get as much exercise as riders of regular bikes (Treehugger)

A new study of people bicycling in seven European cities found that e-bikers take longer trips and ride more often than those pedaling without electric assist, leading to comparable physical activity levels between the two groups.

JOIN / RENEW



MARINBIKE.ORG







When you ride Marin's roads, trails, and pathways, you Experience MCBC. Join us today.

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