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Thursday, August 29, 2019

# **NEW NOVATO-PETALUMA ROUTE OPENS TOMORROW!**



Tomorrow (Friday), Caltrans will open a new pathway underneath the Highway 101 / San Antonio Creek Bridge connecting frontage roads between Novato - Petaluma and establishing what will now be the safest, flattest, and most direct route between the two cities!

**NEW ROUTE DAY** 

# **SUPPORT MARIN TRAILS; WIN THIS BIKE!**



For as little as \$5, you can support MCBC's efforts to expand off-road bicycling opportunities for a chance to win an amazing gravel bike prize package. We're giving away a Rondo Ruut CF1 carbon gravel bike (\$3899 value) and bonus Roval Traverse carbon 650b wheelset (\$1600 value)!

**GOT FIVE ON IT?** 

# **BIKETOBERFEST TICKETS NOW ON SALE!**



Music, bikes, group rides, exhibitors, food, and local beer in gorgeous October weather—there is something for everyone at Biketoberfest Marin (Oct. 12)! Round up your friends and grab your tasting tickets today at the \$30 early bird rate before prices start climbing! Proceeds benefit MCBC and our friends at Access4Bikes.

**EARLY BIRDS GET \$20 OFF** 

# 10 DAYS TO ADVENTURE REVIVAL!



MCBC & NorCal High School Cycling League are getting ready to deliver an epic mixed-terrain ride on Sept. 7 covering some of Marin's best roads, fire roads, and trails, followed by an equally epic party with paella, drinks, live music, raffles, and more. Registration fees go toward our trail steward programs, making this a gravel grind for good that you don't want to miss!

SPICY, MEDIUM, OR MILD?

Please support those who support MCBC!



# **UPCOMING EVENTS**

Featured Events



# RIDE WITH US: NORTH MARIN BAY TRAIL

TONIGHT! THU, AUG 29, 5:30 PM | CIVIC CENTER SMART STATION

We're teaming up with SF Bay Trail to showcase a route through beautiful wetlands from McInnis Park to Hamilton. Ride With Us! >>

#### **CYCLEFEST**

SUN, SEP 1, 9 AM | SPORTS BASEMENT NOVATO



You can't spell recycling without cycling, and you can't find a better place to recycle cycles than at CycleFest. It's like a swap meet for all things bike! Buy, sell, or trade bikes, equipment, parts, and apparel. Plus in-store vendors, bike demos, and a group ride. Proceeds benefit MCBC! Join Us at CycleFest! >>

- Adventure Revival | Sat, 9/7 | Fairfax
- Mountain Bike Hall of Fame Induction Weekend | Fri-Sat, 9/13-14 | Fairfax
- Family Biking @ Sundays on Sherman | Sun, 9/15 | Novato
- Alpine Dam Centennial Ride | Sat, 9/21 | San Rafael

Looking for bike-related events? Got an event to promote? Head to our Event Calendar!

#### **VOLUNTEER OPPORTUNITIES**

• Adventure Revival | Sat, 9/7 | Fairfax

# **#EXPERIENCEMCBC PHOTO OF THE MONTH**



Thanks to Mark Johnson (<u>@brofaxx</u>) for this month's #ExperienceMCBC Photo of the Month, taken on Deer Park Fire Road during the 8th Annual MCBC Dirt Fondo!

To see more picture's from this year's Dirt Fondo, head to our <u>Facebook album</u>.

Each month, we'll select our favorite photo showcasing Marin's celebrated roads, pathways, trails, and bicycling community. Submit using #ExperienceMCBC on Instagram.

# WHAT WE'RE READING

#### In Paris's Suburbs, a Bike Trail Plan Carries a Big Promise (CityLab)

"Cycling advocates have proposed a network of bicycle paths connecting the suburbs and city center, comparing their plan to the region's rapid transit system."

**How an E-Bike Changed My Life (NY Times)** 

"Riding grew harder as I grew older. Then I got an electric bicycle."

# VIsion Zero is the Wrong Goal (Jalopnik)

"Vision Zero is failing to have a meaningful impact because it targets the wrong goal. The logical flaw here, at least as implemented in New York City, is quite basic: it is a policy that requires dead cyclists as a prerequisite to safety improvements."



# MARINBIKE.ORG







When you ride Marin's roads, trails, and pathways, you Experience MCBC. Join us today.

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