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Thursday, November 14, 2019 | View this email in your browser





At long last, the Richmond-San Rafael Bridge will open to people on foot and bike this Saturday! Be among the first to Bike the Bridge as we celebrate this historic occasion with a ride to the ribbon-cutting ceremony. To register for our free, no-drop ride, click here.

RIDE WITH US!

# EVERYTHING YOU NEED TO KNOW ABOUT THE BRIDGE, IN ONE PLACE

Check out our R-SR Bridge resource page for route-planning advice, project history (including our take on the 'third lane' debate), to share group rides with the MCBC community, and to connect with









fellow R-SR bike commuters!

### S. ELISEO IMPROVEMENTS TO BEGIN IN 2020, WITH POTENTIAL FOR PROTECTED BIKE LANES IN 2022

S. Eliseo Dr. in Larkspur is an important connection between both sides of the Corte Madera Creek Pathway and part of Central Marin's primary east-west route. Learn more about planned improvements and sign-up for project updates to help us win a safer S. Eliseo. More Information >>

## MEET CHRIS REED, MCBC'S NEWEST BOARD DIRECTOR

MCBC is delighted to welcome Chris Reed, owner of Studio Velo, to our Board of Directors! We sat down with Chris to hear more about his bicycling background and vision for cycling in Marin. Meet Chris >>

#### **NEW MCBC KITS IN STOCK!**

Whether you're holiday shopping for yourself or that special cyclist in your life, you can't go wrong with a kit that supports better riding in Marin. Kits are available on the MCBC webstore, at Mike's Bikes (Sausalito and San Rafael), and at Sunshine Bicycle Center (Fairfax). Members receive 10% off; email <a href="mailto:steve@marinbike.org">steve@marinbike.org</a> for a discount code!

Please support those who support MCBC!





## FOR EVERY \$5 YOU GIVE, YOU GET A CHANCE TO WIN THIS BIKE!

Now through the end of November, for every \$5 you give, you will have a chance to win a gravel bike package headlined by this bike (Rondo Ruut CF1) and a bonus set of carbon 650b wheels! Put your name in the hat! >>

## SUPPORT BETTER BICYCLING WHILE YOU DRIVE!

California is issuing a specialty plate to celebrate the health benefits of bicycling. The plate is expected to raise millions of dollars for bicycle education and encouragement programs. Pre-order your plate now >>

#### **EVENTS**

Featured Event



#### **TURKEY HOLD'EM RIDE**

SUN, 11/17, 8 AM | Studio Velo, Mill Valley

This mixed-terrain adventure guarantees to be a fun-filled day that tests your route-planning abilities, as you ride to five unique locations collecting cards for your poker hand! Event proceeds benefit MCBC and local food banks. Register >>

- Ride With Us! Richmond-San Rafael Pathway Opening Celebration | Sat, 11/16, 8:30 AM | Larkspur
- Post Thanksgiving Day Ride Social | Thu, 11/28, 11 AM 2 PM | Marin Museum of Bicycling, Fairfax
- Tails + Tires Workshop | Sun, 12/1, 10 AM-12:30 PM | Marin Headlands
- MCBC Member Party | Thu, 12/5, 6-8 PM | Pond Farm Brewing, San Rafael (Not a member? Become one today!)

Looking for bike-related events? Got an event to promote? Head to our Event Calendar!

#### **VOLUNTEER OPPORTUNITIES**

#### Featured Volunteer Opportunity



#### **PONTI TRAIL DAY**

Sat, 12/7, 9 AM-1 PM | Marinwood

We are incredibly excited about the road-to-trail conversion underway on Ponti Ridge.

Join MCBC Trail Stewards to help build and get a sneak peek at this moderate-grade, flowy trail connecting Big Rock Ridge and Marinwood. Register >>

- R-SR Bridge Opening | Sat, 11/16, 7:30 AM | Larkspur
- <u>Turkey Hold'Em Ride</u> | Sun, 11/17, 8 AM | Mill Valley
- Tails + Tires Workshop | Sun, 12/1, 10 AM | Marin Headlands

#### WHAT WE ARE READING

#### Riding an E-Bike Is Not Cheating (Outside)

A growing body of research shows that electric-assist bikes may have profoundly positive health impacts—and not just for the people who ride them but for society.

#### Hey, Bike Shops: Stop Treating Customers Like Garbage (Bicycling)

If local shops want to survive, it's time to lose the attitude.

#### How Bentonville's Wonderful Women of Oz gets women onto the trails (VeloNews)

The women's mountain bike club in Northwest Arkansas is spreading the love for off-road riding with an inclusive model aimed at fun.



MARINBIKE.ORG







When you ride Marin's roads, trails, and pathways, you Experience MCBC. Join us today.

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