



## Off-Road Advocacy Director

**Work from Home - Marin County, San Francisco Bay Area Based**

**Half time: \$30,000-\$40k/year (DOE)**

*(possibility of increasing to full time in the future)*

### **Lead our Effort to Increase Mountain Biking Access in Marin!**

Are you ready for your dream job? Marin County Bicycle Coalition seeks someone to direct our highly successful Off-Road Advocacy efforts. This position reports to the Director of Policy and Planning and is part of a 3-person team that includes administrative support. Our Off-Road Advocacy program started 10 years ago. This an exciting time for the program to capitalize on recent major wins for trail access on Mt. Tam and more.

### **About Marin County Bicycle Coalition**

Founded in 1998, Marin County Bicycle Coalition's mission is to create a healthy, connected, and sustainable Marin by promoting bicycling for everyday transportation and recreation.

*With your support*, the Marin of the future will enjoy a comprehensive network of safe, convenient, and connected places to bike, both on road and off. It will be a place where everyone bikes everywhere, everyday - where bicycling is a normal part of life and the first choice for transportation, and the strengths and benefits of the bicycling movement are understood and embraced by all. We are a growing organization whose budget has increased in recent years from \$750K to \$1.4m/year.

### **RESPONSIBILITIES**

#### Advocacy

- Track and advocate for new trail projects across 5 agencies (State Parks, National Parks, Marin Water, Marin Parks & Open Space and OneTam)
- Submit comment letters and provide talking points for members to do the same
- Work with land managers to identify trail use and stewardship opportunities, and to create strategies for successful utilization of them
- Participate in trail planning processes
- Work with all stakeholder groups to identify areas where compromise and common ground are possible

#### Fundraising

- In collaboration with Individual Giving Director and Executive Director: Identify, pursue, and secure grants and donations for off-road efforts
- Meet with and provide written progress reports for major donors as required



#### Communications

- Public speaking and press relations
- Author articles, website updates, social media communications, press releases, etc.
- Organize interpretive group rides (wildflower ride) and rides with elected officials

#### Education and Stewardship

- Educate the mountain bike community in order to promote harmony on the trails
- Represent MCBC at Trail Partners and organize Slow & Say Hello! education outposts in parks
- Manage Trail Stewards program, recruit and retain volunteers and trail crew leaders

#### QUALIFICATIONS

- Deep familiarity with the off-road trail system in Marin County.
- Ability to represent MCBC and the mountain biking community in public meetings and the media.
- Diplomatic yet, determined. Experience brokering compromise
- Excellent written and oral communication skills
- High level of proficiency with Google suite based business products
- Superior interpersonal skills, ability to engage professionally with volunteers, colleagues, and donors;
- Available to work occasional weeknights and weekends
- Excellent organizational skills and ability to prioritize workload in a timely manner
- Strong work ethic, professional manner, and appearance in representing MCBC
- Familiarity with basic land use planning principles as well as CEQA/NEPA
- Natural Resources and/or Planning background a plus

#### PHYSICAL DEMANDS AND WORK ENVIRONMENT

- Confidence maneuvering a bike around cars is a plus.
- Ability to ride road, mountain, and gravel bikes with community members of varying abilities.

#### Salary & Benefits

The salary range is \$30-\$40k/ year (part-time, hourly, non-exempt), depending on experience. Employees receive 28 days of paid time off per year, nine holidays, 15 days of flexible paid time off, and the four workdays between Christmas and New Year's. This position earns vacation and holidays at 50% of these rates. Retirement packages include up to a 1% match of your annual wages.

This position requires working some evenings and weekends. MCBC is a 100% remote organization, but the applicant should be able and willing to meet with and ride with our community in Marin at least a few times per week. A per diem is offered to help defray home office costs. Staff meet virtually weekly and in person throughout the year at events and rides.

#### To Apply

Please send a resume, and cover letter to [jobs@marinbike.org](mailto:jobs@marinbike.org) with the subject line "Off Road Director [Your Full Name]".

Emails only, no phone calls please.